

Regional General Manager, Southeast Region

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- [Executive Bios](#) [1]

Executive Bios

Executive Biography:BLASE DE LEO

Title: Regional General Manager, Southeast Region

 [\[2\]](#)

[De Leo, Blase](#)

[Low Resolution\(20 kb\)](#) [3]

[High Resolution \(3266 kb\)](#) [4]

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- [RSS Feed](#) [5]
- [Print](#) [6]
- [Email](#) [7]
- [PDF](#) [8]

EXECUTIVE BIOGRAPHY: BLASE DE LEO

Title: Regional General Manager, Southeast Region, Mazda North American Operations

Blase De Leo is general manager, Southeast region for Mazda North American Operations. De Leo is responsible for leading a regional team of 45 employees in cooperation with all Southeast region Mazda dealers to grow

Mazda sales and service business while exceeding customer expectations.

De Leo joined Mazda North American Operations in 1991, and has since held numerous positions in sales, fixed operations, marketing and dealer development. As director of Mazda State for MNAO, he was responsible for all U.S.-based training and several key company initiatives. De Leo also spent two years as chief operating officer of a retail automotive platform in Northern Florida.

De Leo has worked in three of Mazda North American Operations' regional offices as well as the Irvine, Calif. based company headquarters. Prior to joining Mazda, he spent six years with the Chrysler Corporation.

De Leo graduated with a bachelor's degree in communication from Ohio State University in Columbus, Ohio.

De Leo lives in Jacksonville, Fla. with his wife and three children.

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[9]

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- [1] <http://www.mazdausamedia.com/bios/regional-general-manager-southeast-region#tabs-tabset-1>
- [2] <http://www.mazdausamedia.com/content/de-leo-blase-0>
- [3] http://www.mazdausamedia.com/files/images/De Leo, Blase 2011_1.preview.jpg
- [4] http://www.mazdausamedia.com/files/images/De Leo, Blase 2011_1.jpg
- [5] http://www.mazdausamedia.com/_news/feed
- [6] <http://www.mazdausamedia.com/print/bios/regional-general-manager-southeast-region>
- [7] <http://www.mazdausamedia.com/printmail/bios/regional-general-manager-southeast-region>
- [8] <http://www.mazdausamedia.com/printpdf/bios/regional-general-manager-southeast-region>
- [9] http://www.mazdausamedia.com/files/De Leo, Blase_2011.doc