

# Vice President, Governance and Consolidation

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## Executive Bios

### Executive Biography:ERIC JOHNSTON

**Title:** Vice President, Governance and Consolidation



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#### EXECUTIVE BIOGRAPHY: ERIC JOHNSTON

**Title: Vice President, Governance and Consolidation, Mazda North American Operations**

Eric Johnston is vice president of governance and consolidation for Mazda North American Operations where he is responsible for overseeing the alignment of company goals, decision structure and processes, and company stakeholders. Johnston was appointed to his current position in April 2011.

Since joining Mazda 17 years ago as a trainee, Johnston has held a number of key positions for the company, leading groups as diverse as sales & field operations, customer service & parts, strategy and product marketing.

Johnston has also led several key business innovations in the company. While serving as vice president of sales, service and parts, the company embarked on significant lean process initiatives that reduced inventories while improving sales and service levels. As regional general manager, the Western region rose to number one in volume for the first time in company history. He led the marketing launch of the most successful product in company history, the Mazda3. While serving as director of national dealer development he played a leading role in the development of MiDAS, a first in the industry online system to address dealer transactions, while significantly reducing application processing time and costs.

During his leadership development, Johnston spent four years as a dispatchee to Ford Motor Company, working in finance in the U.S. controller's office and as product and revenue manager on a joint program between the two companies.

Johnston graduated with a bachelor's degree in business from the University of Maine. He currently resides in Irvine, Calif with his wife and three children.

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