

# MAZDA SALES UP 35.2 PERCENT FOR MAY

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IRVINE, Calif. - Mazda North American Operations (MNAO) today reported a 35.2 percent jump in sales for May 2010 with 22,605 vehicles sold. Through the first half of the year, MNAO has sold 97,481 vehicles and is outpacing last year's sales at this time by 12.5 percent.

MAZDA3 (up 53.8 percent) and CX-7 (up 55.2 percent) both more than doubled in sales when compared to last year with 11,536 and 2,513 units sold, respectively.

CX-9 celebrated its best-ever May with sales of 2,518 units, accounting for a 41.1 percent increase over last year, while MAZDA6 (up 29.9 percent) and MAZDA5 (up 19.0 percent) also posted strong gains.

Rounding out the North American market, Mazda Motor de Mexico (MMdM) posted a 52.0 percent increase in sales versus May 2009 with 1,803 units sold. This boosts MMdM's year-to-date sales to 9,185, accounting for an increase of 18.0 percent versus the same period last year. Mazda Canada Inc. (MCI) reported a 1.0 percent increase over last year with 8,051 units sold, which raises its year-to-date total to 33,641 units, good for a 5.0 percent increase.

Celebrating its 40th Anniversary in the United States in 2010, Mazda North American Operations is headquartered in Irvine, Calif. and oversees the sales, marketing, parts and customer service support of [Mazda vehicles](#) [1] in the United States, Canada and Mexico through nearly 900 dealers. Operations in Canada are managed by Mazda Canada, Inc., located in Ontario; and in Mexico by Mazda Motor de Mexico in Mexico City.

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**Attachment** (click to download)

[Mazda Sales Results - May '10.xls](#)  
[2] 45 KB

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[1] <http://www.mazdausa.com/MusaWeb/displayModelSelector.action>

[2] <http://www.mazdausamedia.com/files/Mazda Sales Results - May '10.xls>